



Town Tourism Committee **VISITORS** Survey
for the "Pagosa Nordic Club, Groomed Cross Country Ski Trails"

1. What is the zip code of your primary residence? _____
VISITORS ONLY (IF LOCAL, TERMINATE SURVEY)
2. Are you staying in a hotel, long term rental or other rental property while in Pagosa?
[] Yes [] No If yes how many nights will you be staying? _____
(ENTER 0 IF NOT STAYING OVERNIGHT IN PAGOSA)
- Are you staying in a time share property? [] Yes [] No
3. How many previous overnight visits have you made to Pagosa Springs?
_____ (ENTER 0 IF FIRST OVERNIGHT TRIP)
4. Did you come to Pagosa specifically for this event? [] Yes [] No
How did you hear about this event? (CHECK ALL THAT APPLY)
- 1) [] Internet/website/email; Pagosa Nordic Club Web Site? [] Yes [] No
2) [] Magazine 6) [] Direct mail
3) [] Newspaper 7) [] Poster/Brochure
4) [] Radio 8) [] Word of mouth
5) [] Television 9) [] Other _____
5. Do you have any suggestions for improving the event experience? _____

THE FOLLOWING RESPONSES ARE KEPT CONFIDENTIAL
and the results will be used for research only.

6. What best describes your marital status?
[] Single, no children
[] Couple, no children
[] Household with children living at home
[] Household w/ grown children no longer living at home
7. Did you bring any children with you to this event? [] Yes [] No
8. Please mark your age range: [] 19 to 29 [] 30 to 39 [] 40 to 49
[] 50 to 59 [] 60 to 69 [] 70 or over
9. Which of these categories best describes the annual income of your household
(before taxes)? \$0-14,999 \$75-99,999 \$15-24,999 \$100-149,999
\$25-49,999 \$150-249,999 \$50-74,999 \$250,000 +
10. Would you like future information on events in Pagosa Springs? [] Yes [] No
If yes please provide your email address _____
12. Did Pagosa Springs Groomed Cross Country Ski Trails help you make your
decision to visit Pagosa Springs this Winter? [] Yes [] No
Will it help make your decision for Next Winter? [] Yes [] No
11. Will you return to Pagosa to enjoy the Groomed Cross Country Ski Trails?
[] Yes [] No

12. **THANK YOU FOR YOUR TIME !**

Pagosa Nordic Club. PO Box 5261, Pagosa Springs, Co. 81147

Pagosa Springs LOCALS SURVEY FORM

For The

Pagosa Nordic Club's 'Groomed Cross Country Ski Trails Project'



1) How did you originally here about the Groomed Nordic Trails?

- 1) Internet/website/email; Pagosa Nordic Club Web Site? Yes No
2) Magazine 6) Direct mail
3) Newspaper 7) Poster/Brochure
4) Radio 8) Word of mouth
5) Television 9) Other _____

2) Have you introduced these Groomed Trails to any visitors this Season?

Yes No

How Many? _____ Where were they from? _____
What were their comments? _____

3) How Many Times have you used the Groomed Trails this Season? _____

4) What suggestions/comments do you have for the Groomed Trails Project?

5) Are you a Pagosa Nordic Club Member? Yes No

Would you like information about becoming a PNC member?

Yes No

Would you like information on becoming a PNC sponsor?

Yes No

E Mail Address: _____

Mailing Address: _____

6) Additional Comments: _____

7) THANK YOU FOR YOUR TIME!!

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